



2021 COMMUNITY & PROFESSIONAL EDUCATION SERIES

- Sponsorship Information -

voice®

**SPEAKING UP FOR QUALITY
LONG TERM CARE**



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Community & Professional Education

2021 Sponsorship Opportunities

VOYCE is a 501(c)(3) non-profit organization that helps families and individuals seeking options for long-term care, support while living in long-term settings, and ongoing education on topics important to those who live and work in these communities.

CONNECT WITH LONG-TERM CARE CONSUMERS

Partnering with **VOYCE** as a sponsor of our 2021 education means your organization will connect directly with those who need your services. Sponsorship for these planned courses reaches both long-term care professionals and families. Across the series, sponsors can expect:

- At least 30 emails to our 2,700 constituents (18% open rate)
- A minimum 15 posts to our social media pages
- Visibility to over 100 website visitors per month
- Additional promotion through Facebook and other advertisements

Join us today to take advantage of all of these opportunities.

VOYCE LEADS IN LONG-TERM CARE EDUCATION

We believe that in order for all long-term care residents to make the greatest use of their rights, it is important that families and professionals involved in the long-term care system have up-to-date knowledge. VOYCE offers Community Education and Professional Education throughout the year, helping everyone involved to better uphold the rights and dignity of long-term care residents. Participants hear from experts on patient care, administrative, legal, financial, and social topics at regular webinars. In 2021, **VOYCE** is excited to expand our Community Education offerings. We look forward to implementing in-person educational opportunities when safety allows us to meet again!

PLANNED 2021 EDUCATION COURSES

Professional Education Courses

- Walking with Residents Through Grief
- Abuse in the Workplace: Identifying and Rectifying Abuse Towards Residents
- Strategic Technology Development for Long-Term Care Organization
- Working with “Toxic” Residents
- Physical and Occupational Therapy
- Cannabis and CBD Use for Older Adults
- Additional Course(s) To Be Announced

Community Education Courses

- Self-Care for Caregivers
- Resources for Residents and Families
- Financing Long-Term Care
- Navigating Medicare and Medicaid
- Legal Documents to Have in Place
- Cannabis and CBD for Older Adults
- Preventing Elder Financial Abuse



BE AN ADVOCATE THROUGH EDUCATION

Join **VOYCE** in changing the landscape of long-term care for the individuals who depend on it. Our sponsors allow VOYCE to continue advocating, supporting, and providing necessary information to families and individuals navigating the continuum of care. Your support means VOYCE is able to provide FREE community education to those needing guidance. We hope to implement live events soon, but have pivoted to virtual learning for the foreseeable future.

| Sponsorship Levels & Benefits | Presenting Sponsor | Featured Sponsor | Partnering Sponsor | Supporting Sponsor | Session Sponsor |
|---|---------------------------|-------------------------|---------------------------|---------------------------|------------------------|
| | \$6,000 | \$4,000 | \$2,500 | \$1,500 | \$500 |
| Submit 90 Second Video to Play Before Every Course | ✓ | | | | |
| Opportunity to moderate presentation and Q&A during one course | ✓ | | | | |
| Logo on all attendee materials as applicable | ✓ | | | | |
| Logo on all VOYCE presentation slides | ✓ | | | | |
| Submit 90 Second Video to Play Before All Community OR Professional Courses | | ✓ | | | |
| Introduce presentation OR moderate Q&A during one course | | | ✓ | | |
| Opportunity to introduce one presentation | | | | ✓ | |
| Logo on intro presentation slides | | ✓ | ✓ | ✓ | |
| Logo on all marketing materials | ✓ | ✓ | ✓ | ✓ | |
| Contact info for opt-in attendees from all 2021 education events | ✓ | ✓ | ✓ | ✓ | |
| List of attending organizations from all 2021 education events | ✓ | ✓ | ✓ | ✓ | |
| Name as sponsor on webpage | ✓ | ✓ | ✓ | ✓ | ✓ |
| Social media announcement of sponsorship | ✓ | ✓ | ✓ | ✓ | ✓ |
| Contact info for opt-in attendees from one presentation | | | | | ✓ |
| List of attending organizations from one presentation | | | | | ✓ |
| Logo on all slides for one presentation | | | | | ✓ |
| Full conference registrations | 6 | 4 | 4 | 2 | 1 |

Sponsorship is for the entire 2021 education series except the Session Sponsor level.

For more information or to find out about unique sponsorship opportunities, contact Meaghan Bailey, Education and Events Coordinator.

Email: events@voycestl.org Phone: 314-919-2410

Sponsor Commitment Form

Sponsor Level

Presenting
\$6,000

Featured
\$4,000

Partnering
\$2,500

Supporting
\$1,500

Session
\$500

Sponsor Information

Organization Name _____

Mailing Address _____

City _____ State _____ Zip _____

Contact Name _____ Title _____

Phone _____ Ext. _____ Email _____

Payment Information

Level of Commitment _____ \$ _____

Check

Credit Card

Name on Card _____

Card Number _____ Exp. Date _____ CVV _____



Please complete and return to:

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